

An Open Letter to President Barack Obama

from **Krishnan Suthanthiran**

President, Best Medical International, Inc.
Founder, CURE Foundation

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Subject: **Improving U.S. Healthcare Delivery at a Lower Cost for a More Secure Future**

Dear Mr. President,

This is the first in a series of my communications with you and our fellow Americans to engage in an objective discussion about the future of our country.

During the healthcare reform debate, you stated: “In the end, that’s what this debate is about – it’s about the kind of country we want to be.” I agree that we are at a critical point in our history. What we do to overcome America’s current challenges will define our future. **In 2020, will America be a country of dreams or ghost towns?**

I am proud to be an American. As an entrepreneur and small business owner with four decades of healthcare experience, I would like to share my vision for our country and the future of our healthcare system.

The Patient Protection and Affordable Care Act is a historic landmark for U.S. healthcare, bringing a century of disappointment to an end. Providing funds for comparative effectiveness studies is one of the cornerstones of the bill. However, there remains widespread concern that implementing this bill will increase costs to the federal and state governments, thereby increasing the deficit. Small businesses are unsure of the cost of premiums and other long-term effects of the bill. We all must work together to address these issues and develop a comprehensive healthcare solution every American can support.

Mahatma Gandhi dreamed of a free India. Today, it is the world’s largest democracy. President John F. Kennedy dreamed of landing a man on the moon; eight years later we took that “giant step for mankind.” Reverend Martin Luther King dreamed people would one day be judged by their character rather than their color. He helped pave the way for you to be elected President of the United States.

I, too, have a dream – one shared by millions of our fellow Americans – and a plan to realize this dream of quality healthcare that is affordable and accessible to all, yet 30 percent lower in cost this decade. After all, everyone deserves the best healthcare.

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“A healthy person has many wishes, but the sick person has only one.” – Indian Proverb

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My plan can save millions of lives and alleviate the suffering caused by preventable diseases. These efforts will help eliminate needless and expensive emergency room visits, hospitalization and intensive care stays. In the process, our country can save as much as \$500 billion from our current annual healthcare expenditures, now estimated to be \$2.5 trillion and growing. I recognize this is a monumental task; but we can succeed, and I believe we will.

When I graduated from high school in India in 1963, a friend's father asked me if I was going to college like his son. Before I could answer, he replied sarcastically that I couldn't go because my father was poor. Yet I graduated with bachelor's and master's degrees in engineering and am helping many achieve the same dream.

As a young engineering student, I saw my father suffer and die from cancer and decided then I wanted to work in oncology. After graduation I was fortunate to begin my career with an oncologist in Washington, DC in 1972. Five years later I opened Best Medical International and have operated the TeamBest family of companies ever since.

I named my company Best to reflect my goal of being the best. I am proud to say that we have developed a reputation for being the best and the most experienced in the business. Our products have saved millions of lives worldwide and continue to do so every day.

After four decades in healthcare, I have seen the good, the bad, and the ugly sides of medicine and health insurance. I founded CURE Foundation in 2007 to create a new paradigm and promote my plan for improving healthcare globally. Among our goals and accomplishments:

■ CURE Foundation plans to establish world-class express/mobile clinics and medical centers globally. Supported by CURE Global Purchasing Organization, utilizing CURE Global Insurance, they will be truly non-profit, non-governmental, private, self-sustaining organizations.

■ CURE Foundation will open the first of one thousand such centers in Montgomery County, Maryland by the end of this year. The center will focus on establishing a global standard of care. These centers will care for patients on an individual basis, providing the best care for their specific needs.

■ CURE centers will recruit only skilled medical professionals with integrity. Free continuing medical education and training will be offered. **Bonuses and incentives will be paid based on clinical outcome and patient satisfaction.** Hours of operation will reflect the needs of a community for each specific center. Some centers will operate for 16 hours or more per day, possibly six or seven days a week.

■ CURE centers' commitment to Proactive Healthcare™ with full transparency of benefits, clinical outcome, and cost, and the Total Health™ system of prevention, early detection, and effective treatment will open doors to a new era of affordable and accessible healthcare.

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■ CURE Foundation has been working with medical centers, colleges of medicine, private and public hospitals and other organizations, providing funding to develop cost-effective technologies. We are currently working with ambassadors, health ministers, presidents and prime ministers of many countries to develop a ten-year plan to upgrade healthcare programs.

As an Independent, I have voted for candidates from both parties. I am President and sole shareholder of my companies and have no aspirations for political appointment or elected office. I am passionate about my career and believe in what I do. What excites me about my work is my ability and desire to help save lives. Often I am asked about my plans for retirement, but as long as lives are saved, I will pursue my passion and contribute to society.

Mr. President, I would like to invite you, First Lady Michelle Obama, and all our fellow Americans to join CURE Foundation's initiatives to reshape America's future for this decade and beyond. I would be honored to receive your comments/support for CURE Foundation. For more information, please visit www.cure.lu; send comments to krish@cure.lu.

Sincerely yours,

Krishnan Suthanthiran

Other websites of interest:

www.teambest.com

www.teambestnews.com

www.kitsault.com

Life is a gift from our parents. We are born to live, and live to enjoy and cherish our gift. We can look at every obstacle as an opportunity or every opportunity as an obstacle. Who we are, what we are, and where we are have a lot to do with the choices we have made and the ones we did not. Our career is the outcome of what we do with the gift.